



Supporting Media Innovators in East Africa

Submissions Across East Africa

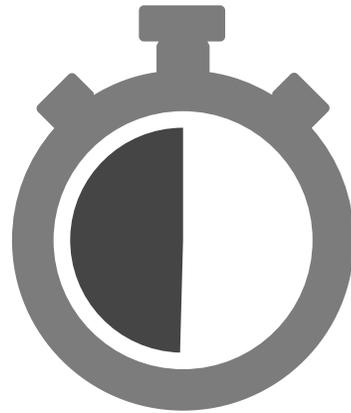
Total



250

Applications were submitted during the application window of September 8th to October 12th

Kenya



125

Applications received from Kenya

Tanzania



68

Applications received from Tanzania

Uganda



57

Applications received from Uganda

The Package

- ❑ Coaching and mentorship based on the innovators' needs
- ❑ Training by experienced professionals drawn from journalism and business.
- ❑ A shared working space in their home country to work and connect with a regional network of game-changers in the media space.
- ❑ Access to relevant technology, including audio and video production equipment.
- ❑ Grant Funding of up to \$20,000



Our Current Cohort



Minority Africa

Journalism for minorities; by minorities

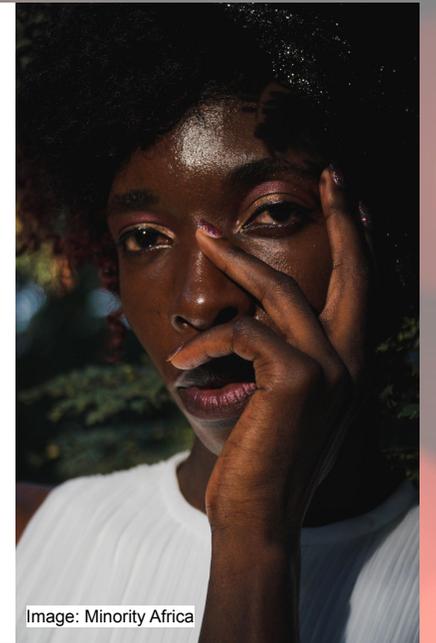


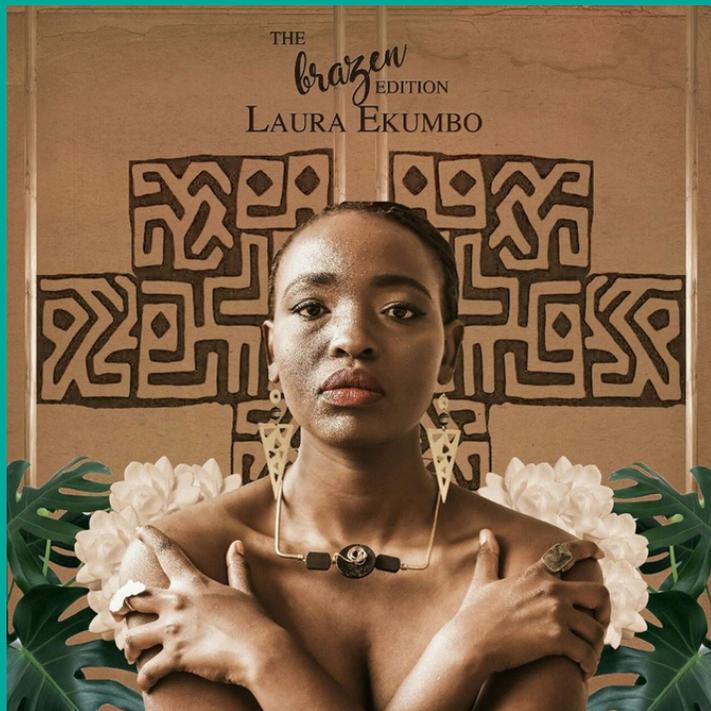
Image: Minority Africa

**ONA
STORY
HUB**



A future-of-storytelling hub dedicated to serving the "vegetables of African journalism"





Laura Ekumbo

THE L

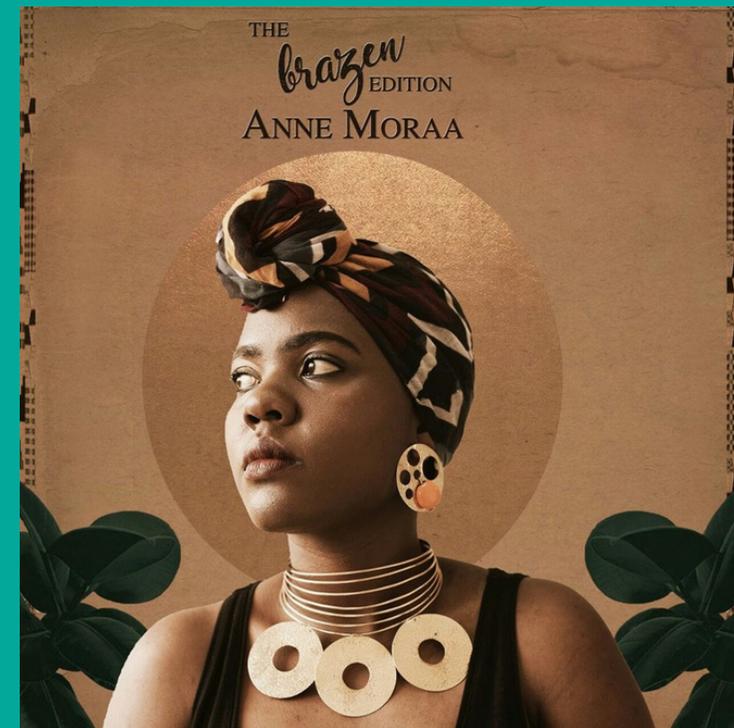
A Kenyan born, Nairobi based performing artist and writer, she has performed poetry, acted, sang, danced, spoken and hosted events on over 40 stages in 3 different continents.



Aleya Kassam

THE A

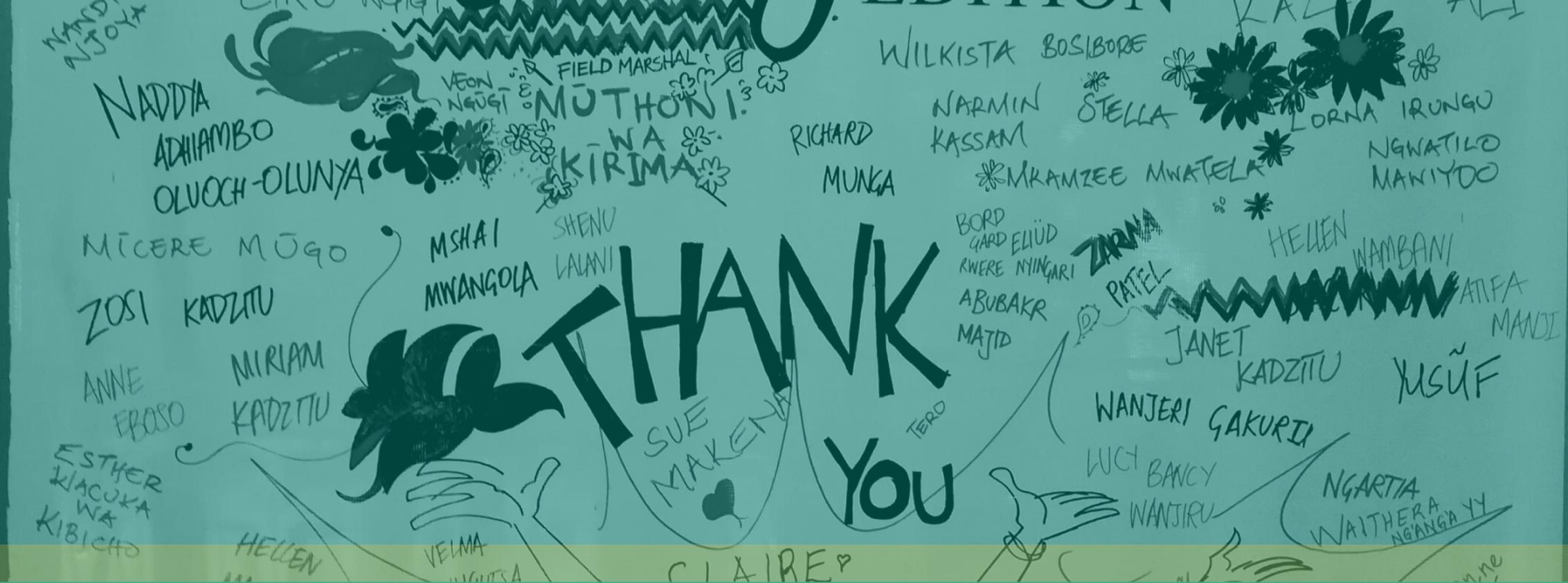
A compulsive creative with 15 years storytelling experience, most recently as Head of Copy at the award-winning BBDO Mediaedge. Her writing on Chanyado has a readership from 192 countries



Anne Moraa

THE M

An award-winning writer and editor, she has 7+ years of experience in the field, including being a founding member of JaladaAfrica & Amplify Fellow. She holds a Masters degree from the University of Edinburgh in Creative Writing



WELCOME TO THE BRAZEN UNIVERSE

Our innovation is developing multi-media content that shares the life stories of African women who've shaped our reality. From theatre to podcasts, from children's books to television series, this universe consists of tailored content that meets our audience where they are.

Minority Africa



Uganda

our team

Comprises 10 young Africans working remotely from across Uganda, Nigeria, United Kingdom & Mauritius. The majority of the team is Uganda based.



Caleb Okereke:
Managing Editor



Florence Kyohangirwe: Sexual
Minorities Editor



Shameer Ramdin:
Business Development Manager



Farida Adamu:
Data Editor



Israel Dennis
Immersive Editor



Deepshikha Parmessur:
Advocacy & Operations

Minority Africa

is a digital publication that uses **data driven** and **immersive** multimedia journalism to tell **minority** stories from across **Africa**.

We cover **women, sexual, religious**, and **ethnic** minorities, **persons with disabilities**, and **refugees** through a solutions journalism lens.

It is journalism for minorities by minorities so our team is made up of minorities themselves.

We want to create an Africa in which minorities are better represented and understood and we do this in three ways: running an **online publication**, **creating and selling online courses** to teach better ways to approach allyship, and **infiltrating newsrooms** outside of ours with minority content.



OnaStories



Tanzania

BACKGROUND AND CAPACITY

Ona Stories Founders



Tulanana is a committed broadcast journalist for television and radio and digital platforms. Thrives in telling the African story, with pride and historical truth, whilst streamlining new ways to shape our future. She is an #innovateAFRICA 2017 winner exploring the intersection of Mobile-first content and digital video with an Africa-first perspective.

Formerly the digital lead in Tanzania, as Senior broadcast journalist/producer for the BBC World service



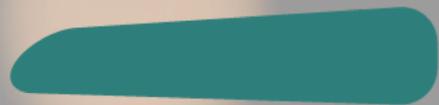
Princely is an award-winning Tanzanian digital storyteller working at the intersection of design, brand communications, mobile video and emerging tech. He has recently returned from a digital storytelling residence in Somaliland as a pioneer fellow of the East Africa Media Lab.

Together with Tulanana, he is building OnaStories: an Africa-first, mobile-first, visual-first platform for storytelling. He has been selected to The Africa List three years' running (2015-18), is an SGN Fellow, and has won awards in film, photography and writing. He is passionate about good design and good storytelling, and how they can reshape Africa's narrative and propel the continent forward.



DEBUNK





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